

# VEGAN RISING

## Campaign Managers

*Victoria location preferred but candidates from other states also considered.*

### ABOUT US

Vegan Rising is a new animal rights direct action organisation with one objective – to help create a vegan world.

We aim to challenge the systems of oppression and cruelty that have been normalised and legalised by society and demonstrate there is much simpler, kinder, ethical and sustainable way to live that is right at our fingertips. We will expose the humane washing of the so-called 'ethicurean' and 'free-range' food movement and reclaim what it means to be truly ethical and sustainable in a time where these terms have been hijacked by violent industries who romanticise exploitation and killing. We have big plans for 2019 and beyond and are looking to build a team of passionate, talented and dedicated individuals to help us create the most effective campaigns and actions we can for the animals who so desperately need our help.

We are seeking Campaign Managers to join our team from its humble beginnings who will take charge of campaigns that are yet to be selected. So, you will have a direct influence on the direction the organisation will take based on the campaign you would like to build. Working alongside our Campaign Director, you will be guided and supported in your volunteer role as manager to your own campaign while you work to benefit the organisation and the animals we work for.

### ABOUT YOU

As a Campaign Manager for Vegan Rising, you will need...

- to be passionate about helping end animal suffering and creating a vegan world
- the ability and dedication to commit to this volunteer role for approximately 3-8 hours per week for at least 12 months
- the desire and ability to deliver thought-provoking, progressive and creative campaigns
- strong communication and leadership skills and the ability to contribute positively to a small team when developing campaigning strategies

- evidence of previous effective campaigning efforts or an overwhelming desire to be given the opportunity to demonstrate your never before utilised campaigning skills
- an understanding and commitment to non-violent direct action and civil disobedience
- a campaign concept relevant to Vegan Rising that you would love to drive under the Vegan Rising banner

Good luck! For the animals.

### **How to apply for this job**

If the above sounds like you then we are excited to hear from you. Please email [hello@veganrising.org.au](mailto:hello@veganrising.org.au) with the subject line: **Campaign Manager** briefly responding to all six points in the About You section above.

Vegan Rising is registered in Victoria, however, candidates from other states will be considered.

We look forward to hearing from you.